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The Future is Our Most Important Harvest!

As the Guatemalan Sugarcane Agroindustry, we understand our role as a source of opportunity and prosperity for millions of people, and we take the responsibility of doing so in a sustainable way.

We are committed to creating long-term, sustainable value through our daily operations, ensuring that every action we take today contributes positively to the future.

Through our 2023-2033 Sustainability Strategy, we are making environmental, social, and ethical commitments aimed at promoting sustainable development.

Under this strategy, the sugar mills that are members of Asazgua have set concrete goals that seek a balance between the sustainable use of natural resources, positive social impact, and economic prosperity.

[Learn more about our commitments](#)

From sugar cane we produce sugar to export and to supply the local market. The sugar sold in Guatemala is fortified with "vitamin A". This is a key factor in the fight against malnutrition. We also produce renewable energy, as well as alcohol, molasses, and organic fertilizers.

Sugar cane is a resilient plant with great potential to promote sustainability for the planet. It already generates green, clean energy, and can also be used to produce bioplastics, as well as many other organic products.

[Learn more about our production](#)

Through our daily operations, we not only transform sugar cane into various products but also transform lives. We create over 52,000 direct jobs and more than 258,000 indirect jobs. Our value chain includes over 6,000 businesses.

We also participate in international forums that promote sustainable development. In 2023, we became the first private sector association in the world to document its contributions to achieving the Sustainable Development Goals. We developed 17 case studies which are published on the UN website.

[Learn about the case studies](#)

Since 2018, we have been part of the Global Network for Sustainable Solutions in Water and Energy, part of the UN Department of Economic and Social Affairs, where experiences are shared, and global solutions are sought.

We have recently joined the United Nations Global Compact, a voluntary leadership platform for the development, implementation, and promotion of responsible business practices.

Today, more than ever, we recognize that sustainability is not an option but the only way to conduct business responsibly.

We have recently launched our new industry brand, Guatecaña, which represents and reflects the values and commitments we have undertaken as an agroindustry.

Working today with an eye on tomorrow is essential to ensure a sustainable future for our children, families, and generations to come.